



HELP OUR COMMUNITY.
HELP THE ENVIRONMENT.

CLEAN OUT YOUR
MEDICINE CABINET.



YOUR LOGO HERE

Household Prevention Program

PREVENT • EDUCATE • CONNECT

STRATEGIC PREVENTION AT SCALE:

The Power of Direct to Households

A direct to household mailing program with Deterra® is an education and evidence-based prevention program to:

- **PREVENT** the misuse, the diversion and the harm to the environment by providing a Deterra Pouch to immediately decrease the number of opioids in the community.
- **EDUCATE** the community on the importance of proper disposal and life saving resources.
- **CONNECT** residents to national, state and/or local prevention, harm reduction, treatment & recovery resources.

EASY TO IMPLEMENT, EFFECTIVE, & INCLUSIVE

- Efficient & cost-effective solution to **reach rural and underserved communities**.
- 100% customizable public awareness campaign.
- **Data-driven** ability using QR code linked to survey or landing page.
- **Decreases administrative cost** like staff time, storage, and event management.
- **Ability to target by zip code**, demographics or funding priority.

